



SWIFT VIEWING: A ROUNDTABLE DISCUSSION

Come join us for a lively discussion in response to the recent publication of Charles Acland's book, *Swift Viewing: The Popular Life of Subliminal Influence* (Duke UP, 2012).

WHEN: FRIDAY 14 SEPT, FROM 2:00 PM
WHERE: CJ 1.114 (1ST FLOOR), DEPT. OF
COMMUNICATION STUDIES, CONCORDIA U

Moderator: **Jeremy Stolow** (Communication Studies, Concordia U)

Panelists: **Elena Razlogova** (History, Concordia U); **Jonathan Sterne** (Communication Studies, McGill); **Alison Winter** (History of Science, U of Chicago)

Respondent: **Charles Acland** (Communication Studies, Concordia U)

Sponsored by the Departments of Communication Studies and History, and the Centre for Interdisciplinary Studies in Society and Culture, Concordia University.

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